



P R E S E N T S

UNIVERSITY FOR PARENTS 2ND ANNUAL GOLF TOURNAMENT

**SATURDAY
OCTOBER 23, 2021**

**WOLF CREEK GOLF CLUB
3000 UNION ROAD SW,
SOUTH FULTON, GA 30331**

TIME: 10:00AM - SHOTGUN START



**ROLAND MARTIN
HONORARY CHAIR**



THE UNIVERSITY FOR PARENTS 2ND ANNUAL GOLF TOURNAMENT

Dear Community Stakeholder,

The Atlanta CARES Mentoring Movement is proud to announce the University for Parents Second Annual Golf Tournament, on Saturday, October 23, 2021, at the Wolf Creek Golf Club, located at 3000 Union Road SW, South Fulton, Georgia.

University for Parents is one of the flagship programs of the National CARES Mentoring Movement, founded by Susan L. Taylor, former editor in chief of Essence Magazine. Its mission is to empower parents through education, inspiration and support. The University for Parents' culturally anchored curriculum focuses on helping parent learners strengthen their self-esteem, develop positive personal relationships, improve parenting skills and develop a love for learning. With these and other wrap-around supports provided by committed partnering organizations, we offer parents workforce readiness skills training and social-emotional undergirding so that they can overcome barriers to self-sufficiency and be more empowered advocates for themselves and their children.

This golf tournament is designed to raise critical funds to continue providing free classes and other supports as we guide parent learners towards achieving their personal, family, education, and career goals.

We ask that you become a golf tournament sponsor to help us continue and expand our work. The sponsorship levels and benefits are detailed on the following page. We anticipate over 75 golfers plus volunteers and media coverage.

If you have questions, please call 770-316-3487 or email cares@universityforparents.com. Thank you for your thoughtful consideration and support.

Respectfully,

Brenda Coleman

Brenda Coleman
Executive Director
University for Parents



BRENDA COLEMAN

Executive Director, Atlanta CARES Mentoring Movement

Brenda Coleman serves as the Executive Director of the Atlanta CARES Mentoring Movement, an affiliate of the National CARES Mentoring Movement founded by Susan L. Taylor, editor in chief emeritus of Essence Magazine. While leading this mentoring & education initiative, Brenda has been instrumental in establishing Atlanta CARES partnerships with over 70 corporate, community, and faith based organizations to serve as advocates for under resourced youth and parents in Metro Atlanta.

GOLF TOURNAMENT SPONSORSHIP LEVELS



DOCTORAL

\$10,000

- Presenting event sponsor
- Recognition in all event marketing materials, including website, social media, invitation, program, press releases, etc.
- Presenting sponsor placement on event banner and recognition on 18 of 18 holes
- Logo placement in first position on PGA style leaderboard
- Opportunity to speak at 19th hole celebration

Sponsorship includes 8 player positions at the event



MASTER'S

\$7,500

- Recognition in all event marketing materials, including website, social media, invitation, program, press releases, etc.
- Gold sponsor placement on event banner
- Recognition at six of 18 holes
- Logo placement in second position on PGA style leaderboard

Sponsorship includes 4 player positions at the event



BACHELOR'S

\$5,000

- Recognition in all event marketing materials, including website, social media, invitation, program, press releases, etc.
- Placement on event banner and recognition on four of 18 holes
- Logo placement in third position on PGA style leaderboard

Sponsorship includes 4 player positions at the event



ASSOCIATES

\$2,500

- Recognition in event marketing materials, including website, program and social media
- Placement on event banner and recognition on two of 18 holes
- Logo placement in fourth position on PGA style leaderboard

Sponsorship includes 4 player positions at the event



APPLIED TRADE

\$1,000

- Recognition in event banner and program
- Recognition on one of 18 holes

Sponsorship includes 1 player position at the event



CART CERTIFICATION SPONSOR

\$500

- Recognition on all of the golf carts
- Recognition on one of 18 holes



HOLE SIGN

\$125

- Recognition on one of 18 holes

[Click here to Become a Sponsor](#)

For more information, please contact cares@universityforparents.com

ABOUT UNIVERSITY FOR PARENTS

The Atlanta CARES signature program, University for Parents, is a year-round workforce readiness and healing initiative that helps under resourced parents to advance by providing them with the skills and confidence they need to achieve their goal of familial stability and economic advancement. The program follows a culturally anchored curriculum that supports parent learners to heal from the trauma that intergenerational poverty creates. The array of free class offerings in personal development, parenting, career readiness, digital literacy, and financial literacy enhance the parents' life skills and employability skills. Through case management and access to partners' services, the wrap around services ensure that the family needs of the parent learners are met while they pursue their personal, education, and career goals. The participants are male and female, single, married couples, and of varying ages, educational and socio economic backgrounds.

University for Parents is founded on the principle of partnership and serves as a convener of several local community organizations and judicial agencies. Its alternative sentencing initiative in partnership with the Fulton County Solicitor General's Office, allows court mandated parents to enroll in University for Parents classes rather than be incarcerated. As a result, they are able to heal the wounds that often lead to choosing harmful behaviors. Additionally, the participants develop job skills that advance their ability to become gainfully employed. The collaboration of University for Parents partners promotes and sustains its organizational growth. Over the past five years, the University for Parents has served 1200 parents and the enrollment increases each year.

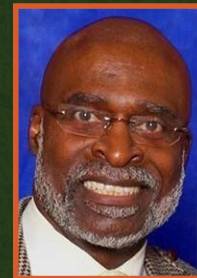
[ATLANTA CARES MENTORING MOVEMENT FACT SHEET](#)

ABOUT THE INTERFAITH ADVISORY COUNCIL

The Interfaith Advisory Council of University for Parents initiated the Inaugural Golf Tournament in 2019 as a fundraiser to support their programming. The council provides advice and ideas that assist the administration of the University for Parents in activities related to faith, recruitment, resource development, and other aspects that promote the success of the university and parent learners.



Corey Reeves
Golf Tournament Co-Chair
City Councilman
City of South Fulton, 5th District



Jerome Maulsby
Golf Tournament Co-Chair
Transformational Master Life Coach
Certified Domestic Violence Faciliator

MEDIA GALLERY

[University for Parents
Inaugural Golf Tournament Video](#)

[University for Parents
Featured in African American Golfer's Digest](#)

WWW.UFORPARENTS.ORG